

Fundraising Pack



fundraising@stmartinhousing.org.uk



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[St Martins Housing Trust](https://www.stmartinhousing.org.uk)

Thank You

For choosing to fundraise for St Martins, your help goes a long way.

Through your generosity over the years, thousands of people in need have been able to receive shelter and support. From bake sales and marathons to Christmas light shows, each contribution has been integral in allowing our teams to continue supporting individuals out of homelessness.

In this fundraising pack, we hope to give you some useful advice, direction and motivation to help plan your fundraiser. If you're interested in organising a fundraising activity for us, reach out to us so that we can give you the resources and guidance you may need.

Should you have any inquiries or require more information, please do not hesitate to get in contact.



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[St Martins Housing Trust](https://www.stmartinshousing.org.uk)

About us

Our vision is to maximise independent living and prevent homelessness in our community in Norfolk. We do this by offering housing, support and care to people in need.

Our aim is to enhance understanding and compassion towards homeless people in our community through education and advocacy.

A single approach isn't enough to fit everyone's needs, which is why we have a diverse range of services, from emergency hostel accommodation, to residential care for people with complex needs, to training courses to enable people to build up their skills and self-esteem.

Our main priorities:

- Prevent homelessness wherever possible
- Deliver crisis support
- Deliver sustained support
- Continue to be well managed and efficient
- Communicate clearly



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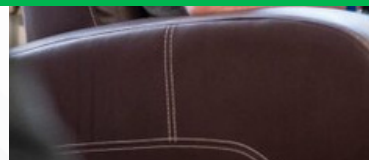
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[St Martins Housing Trust](https://www.linkedin.com/company/st-martins-housing-trust)





Online Fundraising

The easiest way to fundraise is by setting up an online giving page. This allows family and friends to easily donate to your activity from anywhere!

A fundraising page is a great tool for promoting your fundraising activity on social media.

JustGiving

We recommend:

<https://www.justgiving.com/stmartinshousing> for your fundraising. They do not charge a fee, meaning all of the donations come to us!

On JustGiving you just need to follow this link

<https://www.justgiving.com/stmartinshousing>

And click 'Fundraise for us' and you will be given the option to link a specific event with St Martins, or choose to create your own. Make sure you personalise your page by adding photos and explaining why you are passionate about fundraising for St Martins. This will boost your engagements and potential donations.



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Collections

Collections are an easy and popular way to fundraise for St Martins. You can do them pretty much anywhere with minimal planning.

You can pick up collection tins from our head office. We also have contactless card machines that can be borrowed. They are super easy to use, you can also pick one of these up from our head office.

You may need a license or written permission, depending on the location you are looking to collect in. If you are unsure, please contact us and we can assist you to find out this information.

If you would like any leaflets or posters about our work please get in touch. All tins, buckets and contactless machines borrowed should be returned to St Martins after your event.

« I just couldn't believe how generous and thoughtful the public were. »



How to pay in



After your fundraising event you can pay in your fundraising using any of these methods:

JustGiving:

Any amount raised on JustGiving is automatically transferred to St Martins. so you don't need to do anything. See the 'online fundraising' for instructions on how to set up a JustGiving page.

Cheque:

Payable to: St Martins Housing Trust
Send to: St Martins House, 120 Thorpe Road, Norwich,
NR1 1RT

BACS Transfer:

Barclays bank
Account Name: Saint Martins Housing Trust
Sort Code: 20-62-53 Account No: 80792713
Please let us know the date and amount of the donation before or just after you make it, so we know it's from you.

Online:

You can pay in fundraising on the donate page of our website. Please remember to leave a reference e.g. your name or organisation.
<https://stmartinshousing.org.uk/donate/>

Need some assistance?

That's what we're here for! Get in touch. We love hearing about your fundraising plans and ideas and will do everything we can to help.

Contact the Fundraising Team and we can answer questions and give advice.

Get in touch using the contact details below:

fundraising@stmartinshousing.org.uk
or call us
01603 667706

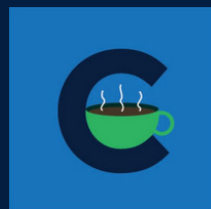
The A-Z Fundraising Ideas



Abseil



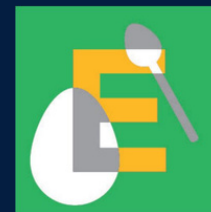
Bake Sale



Coffee Morning



Dance Competition



Egg & Spoon Race



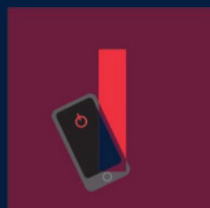
Fancy Dress Party



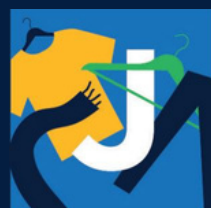
Garage Sale



Hike



iPhone Free Day



Jumble Sale



Knit-a-thon



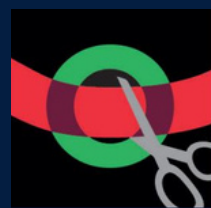
Lollipop Licking Contest



Marathon



Name The Bear



Open Day



Pancake Toss



Quiz Night



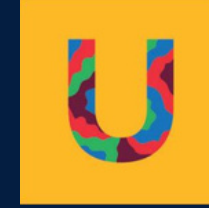
Raffle



Sponsored Silence



Teddy Bears' Picnic



Uniform Free Day



Vintage Fair



Walk



Xbox Night



Yoga Day



Zumba-thon



St Martins
more than a home
for the homeless

_____ is taking part in the _____ on _____.



Turn every £1 you sponsor in to £1.25 through Gift Aid (it doesn't cost you any extra). In order to claim Gift Aid we must have your full name and address.

*If I have ticked the box headed 'Gift Aid', I confirm that I am a UK taxpayer. I have read this statement and want St Martins Housing Trust to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income tax and/or capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year (6 April to 5 April) it is my responsibility to pay any difference. St Martins Housing Trust will reclaim 25p of tax on every £1 I donate.

Title	First name	Surname	Home address*	Postcode*	Donation Amount	Gift Aid?*	If you'd like to hear from us by email, please add your email address	Date paid
MR	ALAN	SPONSOR	12 STREET NAME	ABC123	£20	<input checked="" type="checkbox"/>		
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				Total (£)				

Registered Charity No: 802013

Fundraising in aid of



► **St Martins**
more than a home
for the homeless